

DIRECTOR



BILL ROGERS

A native Arizonian and graduate of ASU, Mr. Rogers has over 27 years' experience in the mortgage industry. As CEO & Founder, Bill was instrumental in the development of Homeowners Financial Group (HFG) and its unique culture. His goal was to create a place to work where all associates feel empowered, knowing they each hold an important role in the success and growth of HFG.

Bill was named a two-time honorary member of Arizona State University's Sun Devil Select Class by ASU's W.P. Carey School of Business, honoring top alumni who have shown innovation, growth, and entrepreneurial spirit. He has been named a "Most Admired Leader" and "40 under40" by the Phoenix Business Journal, "Philanthropic Contributor of the Year" by Arizona Real Estate Achievement and was honored with the Arizona Corporate Excellence "Community Impact" Award. Notably, he also received the 2019 Founder's Award from Industry Leaders of Arizona and was featured in the 2020 edition of Az Business Leaders as one Arizona's most respected and influential professionals. Bill has lobbied in Washington, D.C. for the Mortgage Bankers Association, and authors numerous articles about the industry.

Passion for community and family led Bill to incorporate philanthropy and giving back to hundreds of local and national charities across the country. His commitment to serve others culminated in the launch of the nonprofit organization The Care Fund, which was founded by Bill. The Care Fund, which has raised over \$3 million since its inception, grants mortgage and rent payments to families whose children are seriously ill or injured and allows them to stay in their homes while caring for their child.